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# Our values, vision and mission

## Our Values

These are the values guiding all of our work to transform ourselves, the society, the community, the culture and to free people from poverty and injustice.

1. **Solidarity** with people living in poverty, the powerless and the excluded.
2. **Transparency and Accountability.**
3. **Independence** and neutrality from any religious and party-political affiliation.

## Our Vision

A world without poverty and injustice in which every person enjoys their right to a life of dignity

## Our Mission

To work with poor and excluded people to eradicate poverty and injustice

*Hometown River* - Photo by Nguyen Thi Minh Le – Consolation Prize of the photo contest  
"Youth Action on Development" organized by AAV and Vietnam Student Newspaper in 2011

# Message from Country Director



*Children for the Better* - Photo by Le Minh Tiep - Consolation Prize of the photo contest "Youth Action on Development" organized by AAV and Vietnam Student Newspaper

Dear supporters, colleagues, friends:

I am happy to share with you the Annual Report 2011, presenting our key reflection and learning for the year. In 2011, ActionAid team in Vietnam continues the momentum gained from 2010 to complete quite a number of achievements, that will further pave the road to end poverty and injustice in country.

The most significant achievement of the year was that Country Strategy Paper V for the period of 2012-2017 (CSP V - 2012-2017), showing the direction that AAV will take in the next five years, reconfirming the organization's commitment to end poverty and injustice was developed. We also invested substantively in improving the internal governance and control system of AAV, with review and revision of all key management policies, including Human Resources and Organization Development, Finance Management for AAV and for partners, Consultancy Management Policy. These policies will further refine our system, compliance with Vietnam legal framework, while maintaining a more accountable, transparent, facilitating working environment in AAV.

ActionAid International Vietnam has worked in 18 Local Rights Programmes (LRPs) in three most difficult and poorest pockets of the country, including the Northern mountains, Central Highlands, Mekong region, and poor urban areas. Together with local partners, who are community and their institutions, non-governmental organizations (NGOs), local authorities and other stakeholders, we work to transform the lives of vulnerable children, their families and communities, while realistically showcasing the ongoing needs of people living in poverty, who lack access to basic services such as health care, education and economic opportunities. We also supported people to prepare better and more proactively for natural disasters and climate change impacts.

On behalf of the team, I would like to thank you all for your hard work and fervent support, critical inputs and company, so that our journey is more learning and productive.

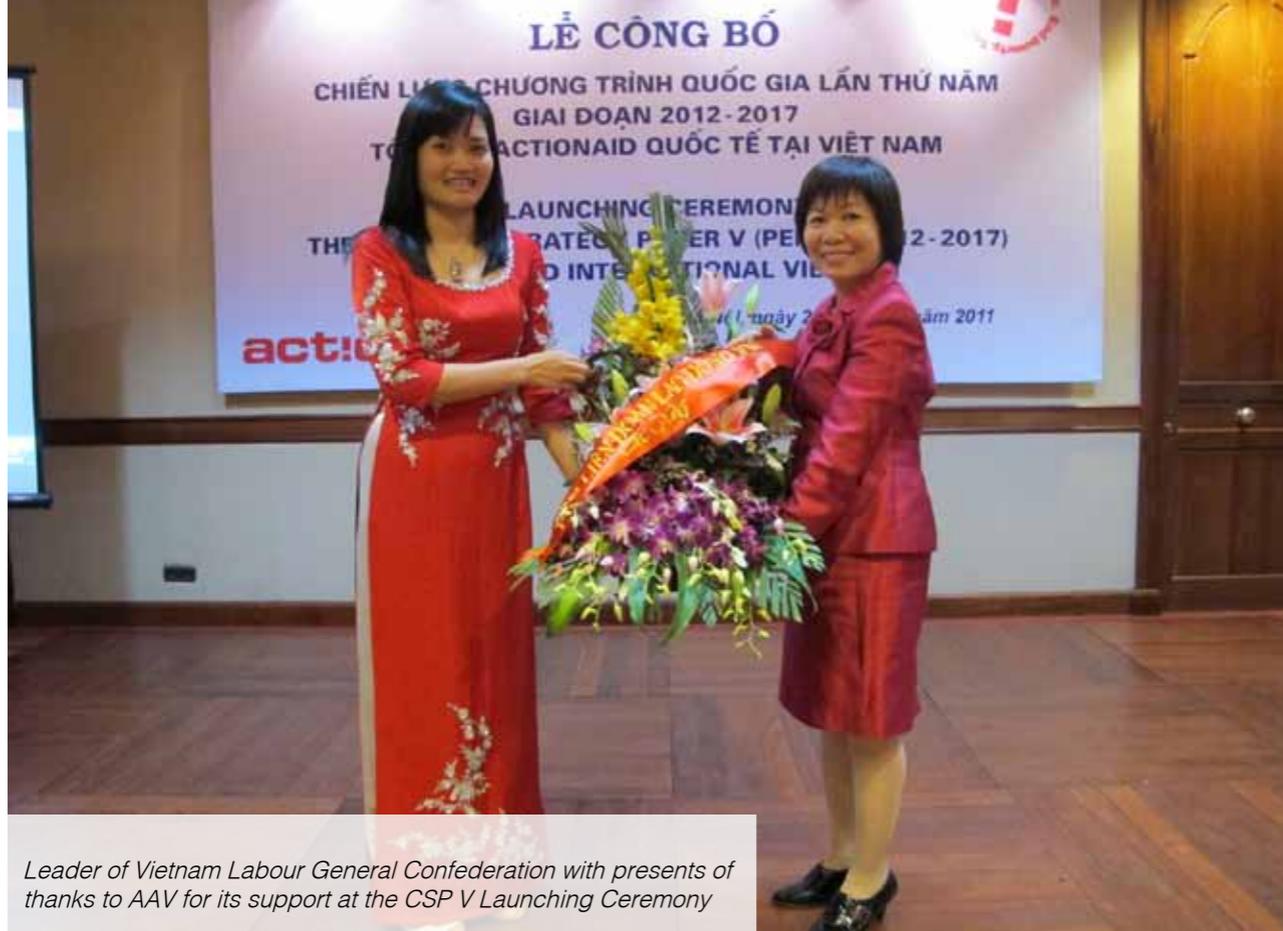
I encourage you to explore further in the report, understanding the many facets of ActionAid International Vietnam's program and projects. Working closely with local communities and partners, we continue to learn from their experience, skills and invaluable knowledge, improving our capacity in company with the poorest of the poor, excluded and most vulnerable.

Yours sincerely,

HOANG PHUONG THAO

Country Director

ActionAid International Vietnam



Leader of Vietnam Labour General Confederation with presents of thanks to AAV for its support at the CSP V Launching Ceremony

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# Abbreviations

|                 |  |                |   |
|-----------------|--|----------------|---|
| <b>AAI</b>      | ActionAid International  | <b>IFSN</b>    | International Food Security Network                                   |
| <b>AAV</b>      | ActionAid International Vietnam  | <b>IT</b>      | Information Technology  |
| <b>AECID</b>    | Agency of Cooperation for International Development (Spain)              | <b>JANI</b>    | Joint Advocacy Network Initiative                                     |
| <b>CCA</b>      | Climate Change Adaptation  | <b>LRP</b>     | Local Rights Programme  |
| <b>CCD</b>      | Center of Community Development  | <b>MARD</b>    | Ministry of Agriculture and Rural Development                         |
| <b>CDC</b>      | Community Development Center   | <b>MOET</b>    | Ministry of Education and Training                                    |
| <b>CIFPEN</b>   | Civil Society Inclusion in Food Security and Poverty Elimination Network | <b>NGO</b>     | Non-Governmental Organization   |
| <b>CLC</b>      | Community Learning Center  | <b>PRA</b>     | Participatory Rural Appraisal   |
| <b>CP</b>       | Country Programme  | <b>PRS</b>     | Promoting Rights in Schools   |
| <b>CS</b>       | Child Sponsorship  | <i>Reflect</i> | Regenerated Freirean Literacy through Empowering Community Techniques |
| <b>CSEF</b>     | The Civil Society Education Fund   | <b>STAR</b>    | Society Tackling Against AIDS through Rights                          |
| <b>CSO</b>      | Civil Society Organization   | <b>UK</b>      | United Kingdom  |
| <b>CSP</b>      | Country Strategy Paper   | <b>UNDP</b>    | United Nations Development Programme                                  |
| <b>DEC</b>      | Disaster Emergency Committee   | <b>UNESCO</b>  | United Nations Educational, Scientific and Cultural Organization      |
| <b>DFID</b>     | Department For International Development                                 | <b>VCEFA</b>   | Vietnam Coalition for Education for All                               |
| <b>DMWG</b>     | Disaster Management Working Group  | <b>VDRC</b>    | Village Disaster Risk Reduction Committee                             |
| <b>DRR</b>      | Disaster Risk Reduction  | <b>VOV</b>     | The Voice of Vietnam  |
| <b>EC</b>       | European Commission  | <b>VTC</b>     | Vietnam Television Corporation  |
| <b>EUR</b>      | Official Currency of the Eurozone  | <b>VTV</b>     | Vietnam Television  |
| <b>GAW</b>      | Global Action Week   | <b>YTC</b>     | Youth To Change   |
| <b>GBP</b>      | Great Britain Pound Sterling   |                |   |
| <b>HIV/AIDS</b> | Human Immunodeficiency Virus and Acquired Immune Deficiency Syndrome     |                |   |
| <b>HRBA</b>     | Human Rights Based Approach  |                |   |

# AAV highlights of the year



*AAI's Peer Review team with AAV's Senior Management Team in Hanoi*

The CSP IV ended in 2010. An External Review was carried out to understand the results of all programs from 2006 – 2010 for better learning in the new period. The Peer Review has been done by AAI's members. With inputs from the reviews, consultations, the CSP V has been drafted by a team consisting of representatives from each function of AAV.



*Mr. Don Tuan Phong - Director General of PACCOM welcomes AAV's commitments at the CSP V Launching ceremony in Hanoi - November 2011*

After series of consultation processes at different levels with various stakeholders, the CSP V, known as "Unite and Act on Justice and Development" for the period of 2012-2017, was approved. With this strategy, AAV continues its commitment to end poverty and injustice. CSP V Launching event was successfully organised in Hanoi on 23 November 2011 with 85 delegates from national authorities, Ambassadors, Directors of other NGOs, partners, and 44 participants from AAV.



*YTC volunteers are working with farmers in Cao Bang Province (LRP8)*

Emerging from Youth fellowship initiative in the last few years, Youth to Change (YTC) network has been formed. More than 300 young people have been mobilized into understanding power, poverty, community life, collective decision making and youth leadership. With a core group of 30 committed volunteers, YTC is preparing strong foundation for taking off next years.



*Danish volunteers in the Global Contact Volunteer Program are training life skills for local youths - members of Task Force Club - in Cao Bang Province (LRP8)*

Since September 2011, ActionAid Vietnam has cooperated with ActionAid Denmark on the Global Contact Volunteer Program. AAV has hosted 7 young Danish volunteers in 2011 and at least 5 more batches of two to five volunteers in 2012. The exchange program creates opportunities for people to people solidarity. Danish volunteers offer their time and skills to local people for language learning, community development and cultural exchange. In return, they learn about Vietnamese people, history, culture and livelihoods. Most importantly, the Program opens the mind and eyes of young people from the North on situation in the South, on issues of rights, power and poverty.



*Ms. Odida is talking with girls students from ethnic minorities in Tan Minh Boarding school in Hoa Binh Province (LRP15)*

Ms. Irene Caroline Ovonji-Odida, Chairperson of AAI International Board of Trustee paid a visit to Vietnam from 13-16 December 2011. During her visit, Ms. Odida had interaction with AAV staff, spent time in LRP 15, hosted by key governmental counterparts and stakeholders at Hoa Binh Province and at national levels. AAI's Board Chair also met with Vietnam civil society and networks of local NGOs working on issues of food rights, peace and development, women's rights, ethnic minorities. The trip was learning and providing a good chance of facilitating further south - south people's solidarity inside and outside ActionAid.



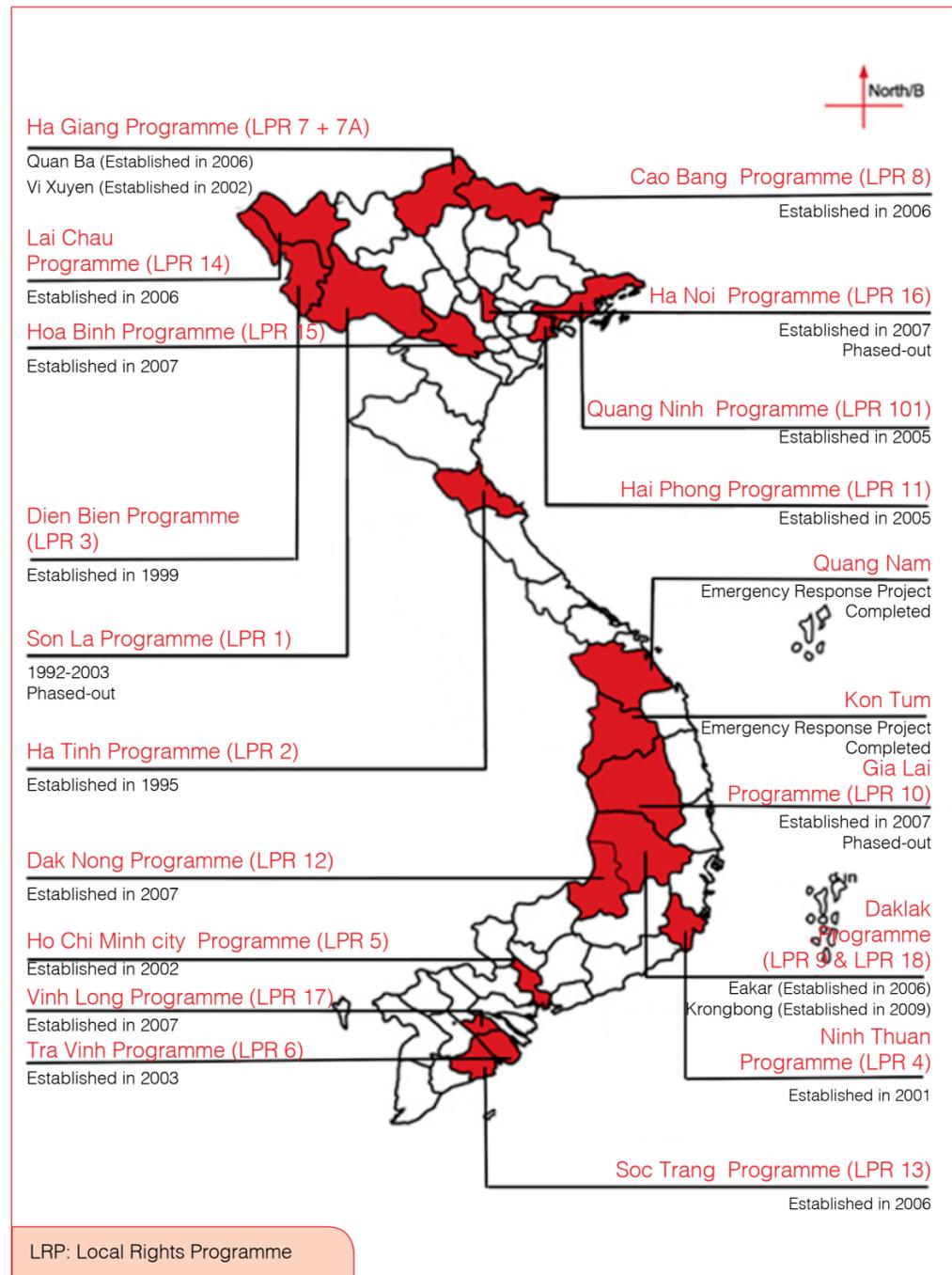
*PRS training in Hoa Binh Province (LRP15)*

In order to mobilize all stakeholders in improving the quality of education in public schools, Promoting Rights in Schools (PRS) framework initiative has been piloted in 7 primary schools of Dak Lak, Hoa Binh, Cao Bang and Lai Chau Provinces through a series of capacity building activities, participatory study, citizen reports on the situation with participation of local authorities, teachers, parents and children. The initiative is expected to be further replicated to other schools and improve the education quality at local level.



**Learning** - Photo by Bui Dinh Chuong - Runner-up Prize of the photo contest "Youth Action on Development" organized by AAV and Vietnam Student Newspaper

## AAV's Working Areas



## AAV's Local Rights Programme (LRPs) and special projects List of LRPs and Special Projects

| LRP    | Province             | Special Projects  | Notes  |
|--------|----------------------|---|--|
| LRP2   | Ha Tinh              | (1) Support to early recovery process in Ha Tinh province in Vietnam (12/2010 – 6/2011; funded by UNDP); (2) Seed Fund  | CS from UK - Phased out (CS resource) in 2010. |
| LRP3   | Dien Bien            | (1) Combating gender inequality through women's empowerment (funded by IrishAid)  | CS from Italy, will be phased out in 2012      |
| LRP4   | Ninh Thuan           | N/A   | CS from Italy; will be phased out in 2014      |
| LRP5   | HCMC                 | Promoting women's empowerment and gender equality among migrant workers in Vietnam (funded by IrishAid)   | CS from Italy - phased out                     |
| LRP6   | Tra Vinh             | N/A   | CS from Spain                                  |
| LRP7   | Ha Giang (Vi Xuyen)  | Education for ethnic minorities (funded by IrishAid)  | CS from Spain                                  |
| LRP7A  | Ha Giang (Quan Ba)   | Education for ethnic minorities (funded by IrishAid)  | CS from Ireland                                |
| LRP8   | Cao Bang             | (1) Combating gender inequality through women's empowerment (funded by IrishAid); Education for ethnic minorities (funded by IrishAid); (2) Disaster Risk Reduction (DRR) project (funded by Benoy Foundation)  | CS from Ireland                                |
| LRP9   | Dak Lak (Eakar)      | (1) Combating gender inequality through women's empowerment (funded by IrishAid); (2) Improving government policy in public services via strengthening capacity and facilitating engagement of local women, ethnic minorities and national CSO's network. (Funded by AAI – Seed Fund)                           | CS from Sweden and Spain (dual)                |
| LRP10  | Gia Lai              | N/A   | CS from Italy                                  |
| LRP11  | Hai Phong            | Promoting women's empowerment and gender equality among migrant workers in Vietnam (funded by IrishAid)   | CS from Italy                                  |
| LRP12  | Dak Nong             | (1) Food Security for Ethnic Minority groups in Vietnam (funded by the Stanley Thomas Johnson Foundation). (2) Building community resilience to disaster and climate change for protection of vulnerable ethnic minorities living in the flood affected areas of Central Highlands in Vietnam (funded by AECID) | CS from Italy                                  |
| LRP13  | Soc Trang            | N/A   | CS from Italy                                  |
| LRP14  | Lai Chau             | Combating gender inequality through women's empowerment (funded by IrishAid); Education for ethnic minorities (funded by IrishAid)  | CS from Greece                                 |
| LRP15  | Hoa Binh             | Education for ethnic minorities (funded by IrishAid)  | CS from UK                                     |
| LRP16  | Ha Noi               | N/A   | CS from Spain (phased out in July 2011)        |
| LRP17  | Vinh Long            | N/A   | CS from Greece                                 |
| LRP18  | Dak Lak (Krong Bong) | (1) DRR in the Central Highlands (funded by Postkodstiftelsen); (2) Education for ethnic minorities (funded by IrishAid)  | CS from Ireland and Sweden (dual)              |
| LRP101 | Quang Ninh           | Promoting women's empowerment and gender equality among migrant workers in Vietnam (funded by IrishAid)   | CS from UK                                     |

Note:

N/A: Not Applicable  
 AECID: Agency of Cooperation for International Development (Spain)  
 CS: Child Sponsorship  
 CSO: Civil Society Organization

DRR: Disaster Risk Reduction  
 HCMC: Ho Chi Minh City, Vietnam  
 UK: United Kingdoms  
 UNDP: United Nations Development Programme

## AAV's Programme Priorities (PPs)

| PPs and Expected Results - LRP's commitments for programmes' outcomes by 2017   | LRP 2 | LRP 3 | LRP 4 | LRP 5 | LRP 6 | LRP 7 | LRP 7a | LRP 8 | LRP 9 | LRP 11 | LRP 12 | LRP 13 | LRP 14 | LRP 15 | LRP 17 | LRP 18 | LRP 19 | LRP 20 | LRP 101 | Other  | Total          |
|---|-------|-------|-------|-------|-------|-------|--------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|--------|----------------|
| <b>PP 1: Promote alternatives livelihoods and sustainable agriculture</b>   |       |       |       |       |       |       |        |       |       |        |        |        |        |        |        |        |        |        |         |        |                |
| • <b>4.000</b> women living in poverty will have improved livelihoods with more ecological production practices, better control of land and natural resources and resilience to climate change  |       |       | 300   | 15    | 300   | 200   | 225    | 100   | 200   | 150    | 300    | 300    | 250    | 800    | 300    | 200    | 300    | 15     | 50      |        | <b>4,005</b>   |
| • <b>Peasants in 70 communities</b> will be better organized and have stronger collective power, in order to improve their production efficiency and market competitiveness, resilience to climate change   |       |       | 5     |       | 5     | 8     | 8      | 5     | 5     |        | 10     | 5      | 4      | 5      | 5      | 5      | 10     |        | 0       |        | <b>76</b>      |
| • <b>2.000 landless and land-lost people</b> will have improved living conditions by pursuing suitable livelihood alternatives.   |       |       | 75    | 100   | 100   | 100   | 325    | 100   | 150   | 50     | 200    | 100    | 100    | 100    | 100    | 150    | 150    | 50     | 50      |        | <b>2,000</b>   |
| • Government and other stakeholders will pay more attention and investment to support alternative livelihoods for the benefits of peasants, of women and marginalized people  |       |       |       |       |       |       |        |       |       |        |        |        |        |        |        | 5      |        |        |         |        | <b>5</b>       |
| <b>PP 2: Advance accountability and people-to-people solidarity for social change, increase Youth leadership and civil society credibility</b>  |       |       |       |       |       |       |        |       |       |        |        |        |        |        |        |        |        |        |         |        |                |
| • <b>Women, youth and minority groups in more than 70 communities</b> where AAV works will have critical ability to understand and analyze poverty and political economy, public administration and development issues. They will be empowered to take action holding the government accountable for its services to people, influence the legal frameworks on rights to information, to social protection and employment |       |       | 5     |       | 5     | 8     | 9      | 10    | 3     |        | 5      | 5      | 5      | 5      | 5      | 5      | 5      |        | 0       |        | <b>75</b>      |
| • In at least <b>50 communities</b> where AAV works, women, youth and minority groups will have active participation in the process of monitoring and assessment of public administration and services (education, healthcare, extension) and development projects  |       |       | 5     | 5     | 5     | 8     | 6      |       | 5     |        | 5      | 5      |        | 5      | 5      |        | 5      |        | 0       |        | <b>59</b>      |
| • From 2014-2017, AAV will have built a hub that provides capacity building and a networking platform for non-government groups and informal institutions in Vietnam and other neighboring countries in Southeast Asia. It will increase the capacity, credibility and solidarity of these organizations for leadership in social change  |       |       |       |       |       |       |        |       |       |        |        |        |        |        |        |        |        |        |         |        |                |
| • By 2014 onwards AAV will have been a leading organization for the sensitization, mobilization and networking of the youth, young-minded and enthusiastic people in Vietnam. The people who take action to help the poor and the excluded in Vietnam lead a life with dignity  |       |       |       |       |       |       |        |       |       |        |        |        |        |        |        |        |        |        |         |        |                |
| <b>PP 3: Promote equal access to quality education for children</b>   |       |       |       |       |       |       |        |       |       |        |        |        |        |        |        |        |        |        |         |        |                |
| • <b>90% of girls and boys in 100 schools</b> in the communities where we work will have enjoyed good quality education which respects their rights, and school governance will have been significantly improved  |       |       | 7     |       | 6     | 9     | 4      | 4     | 5     | 14     | 8      | 6      | 3      | 10     | 6      | 5      | 8      |        | 8       |        | <b>103</b>     |
| • <b>3.000 youth</b> will be mobilized and supported to organize their local activism on equal rights to quality education and increased public financing for education   |       |       | 100   | 140   | 150   | 200   | 185    | 200   | 150   | 200    | 300    | 200    | 150    | 200    | 200    | 150    | 300    | 100    | 100     |        | <b>3,025</b>   |
| • <b>5 initiatives</b> will be piloted and replicated in the areas where we work to promote equal access to quality education.  |       |       |       |       |       |       | 1      |       | 1     |        | 1      |        | 1      | -      |        | 1      | 1      |        | 1       |        | <b>7</b>       |
| <b>PP 4: Respond to disaster and climate change impacts with people centered alternatives</b>   |       |       |       |       |       |       |        |       |       |        |        |        |        |        |        |        |        |        |         |        |                |
| • Over <b>100 villages</b> will have built effective disaster risk reduction and climate change adaptation systems and capacities   |       |       | 10    |       | 6     | 8     | 8      | 10    | 10    | 10     | 18     | 7      | 10     | 10     | 6      | 12     | 18     | 10     | -       |        | <b>153</b>     |
| • At least <b>100.000 people</b> experiencing disasters will have been assisted in ways which respect and strengthen rights, support recovery of livelihoods, empower women and promote solutions for long-term change  |       |       | 2000  | -     | 2,000 | 2,000 | 2,000  | 8,000 | 7,000 | 1,000  | 14,000 | 2,000  | 7,000  | 7,000  | 2,000  | 14,000 | 5,000  | 1,000  | -       | 25,000 | <b>101,000</b> |
| • AAV will have identified, documented, promoted and replicated at least two concrete people-centered alternatives to CC impacts with active participation by women, youth, media, policy makers, corporates, academia and donors by end of 2017  |       |       |       |       |       |       |        |       |       |        |        |        |        |        |        |        |        |        |         | 2      | <b>2</b>       |
| <b>PP 5: Build social and political alternatives for women and girls</b>  |       |       |       |       |       |       |        |       |       |        |        |        |        |        |        |        |        |        |         |        |                |
| • Over <b>15.000 women and girls</b> in rural and urban areas will have been organized to challenge and reject all kinds of gender-based violence that would have denied them to control over their bodies, time and labour; discrimination against economic and employment opportunities and active participation at public spaces   |       |       | 1,000 | 1,000 | 1,000 | 1,000 | 1,200  | 30    | 800   | 1,000  | 1,000  | 1,000  | 1,000  | 1,000  | 1,000  | 800    | 1,000  | 1,000  | 1,000   |        | <b>15,830</b>  |
| • <b>10.000 women and girls</b> will have secured their access to quality health, social, economic and legal services free of discrimination through a progressive social protection mechanism  |       |       |       |       |       |       |        |       |       |        |        |        |        |        |        |        |        |        |         |        |                |
| • <b>1.000 women</b> will have been able to exercise their rights to participate in social and political spheres  |       |       | 400   | 700   | 1,000 | 700   | 600    |       | 500   | 1,000  | 600    | 800    | 700    | 800    | 300    | 500    | 600    | 500    | 600     |        | <b>10,300</b>  |
| • People's institutions in Vietnam will have actively engaged in national and international processes to significantly influence the policies for increased State budget allocation for protecting the rights of women and girls  |       |       |       |       |       |       |        |       | 2     |        |        |        |        |        |        | 2      |        |        |         |        | <b>4</b>       |



*To make living – Photo by Pham Duc Quynh – The photo contest “Youth Action on Development” organized by AAV and Vietnam Student Newspaper*

## AAV's Organizational Priorities (OPs)

| Organizational Priorities (OPs)                                      | Expected Outcomes  |
|--|--|
| <b>OP 1: Improve AAV's Governance to become a full member of AAI</b> | • By 2017, AAV will be a full member of AA federation with National Board of Trustees, while enhancing mutual accountability with support from International Secretariat   |
| <b>OP 2: Invest in our staff capacity and women's leadership</b>     | • By 2013, there will be a comprehensive management system. This will support the sharing of values and culture, through the implementation of policies and procedures and the following up of performance appraisal outcomes. It is to the delivery of our strategy and highlight staff capacity, women leadership and green practices<br>• Thorough application of the highest standard of accountability, transparency, and effectiveness of the organization is practised to poor and excluded people, other stakeholders and ourselves<br>• By 2013, 100% F&F staff and 50% of AAV staff will be provided with F&F specific skill training. 100% AAV staff will be fully conscious of and proactively practise green work and life style. 100% of women staff will be provided with leadership training and at least 1 woman member developed to be a Senior staff or qualified to work regionally or internationally |
| <b>OP 3: Improve partnership management and M&amp;E Framework</b>    | • By end 2012, Partnership Management and monitoring policies, procedures and systems in AAV will have been reviewed and revised for operation<br>• Participatory baseline and indicators are completed for the M&E system by the end of 2012. From 2013, indicators or areas of change are defined and being used in daily management and monitoring  |
| <b>OP 4: Stabilize and diversify funding base</b>                    | • By 2017 AAV will have a diversified and sustainable funding base with a gradual increase of annual income to 4 million GBP<br>• By 2017 our regular supporter base will have increased to 15,000 people (both from inside and outside Vietnam) giving our organization massive potential to improve our resources, influences and mobilization for progressive social change in Vietnam<br>• At least two innovative fund raising products will be initiated and experimented  |
| <b>OP 5: Transform communication for campaigning</b>                 | • By 2017, we will have a well-grounded profile and understanding amongst the staff, partners and supporters on issues of poverty and AAV's approaches and positions on them. We will have solutions and alternatives available on the ground to address those, as well as on possibilities that will enable all those who are concerned and want to be able to actively contribute to the change<br>• By 2017, there will have been at least two campaigns for the mobilization for social change. These will address the causes and consequences of poverty and organized with the participation of a wide range of stakeholders. These campaigns will be strong connections with other campaigns regionally or internationally by AAI members   |

# Program Overview

## ActionAid's Human Rights Based Approach (HRBA)

Recognizing that earlier approaches of charity & welfare, basic needs with service delivery alone were not bringing about desired changes for long lasting impacts, AAI has made its shift and applied HRBA since the late 1990s. In the AAI global strategy People's Action to End Poverty (2012-2017), strengthening our HRBA is one of the key organizational priorities.

In 2011, globally AAI focused on building core foundation capacity for HRBA and laid the basis for further capacity building one year later in 2012. In this framework, AAV has been selected as a pilot country. The lesson learned from the pilot process has meaningfully contributed to the revision and contextualising the HRBA training manual for global use.

As other Country Programs (CPs), since early 1990s, AAV has implemented its program in Vietnam with basic needs/service delivery approach. We worked with poor communities to meet their basic needs with different interventions such as provision of access to savings & credit, agriculture extension services, construction of irrigation and water supply systems or similar. Although those interventions had brought some improvement to the living condition of the poor, they were not addressing the gaps in positions or status between duty bearers and rights holders, therefore, not touching the power issue or challenging the gender inequality question.

In the early 2000s, capacity building approach was applied. AAV invested significantly in strengthening our capacity for participatory analysis in designing activities, introduced Reflect to adult literacy and social change, Stepping Stones and then Society Tackling Against AIDS through Rights (STAR) for addressing gender inequality and HIV/AIDS. We had some successes but realised that the approach is not enough for a sustainable long-term solution or promoting of strong grassroots organisations and movements for changes.

**Poverty is the violation of human rights.** *If we are to end poverty then it is necessary to protect, promote and fulfil the human rights.* AAV started applying HRBA in 2006. However, due to the inadequate consciousness by AAV staff and partners on the approach, HRBA was not fully implemented in the last CSP period (2006 – 2010). In order to translate the approach into our work during the operationalisation of CSP V (2012 – 2017), and to ensure a sustainable change in the power relation between the poor and the causes of poverty, HRBA has been identified as our core approach throughout in the new CSP V. With these people are the agents for change, understanding their rights and power, roles and responsibilities, will challenge and take actions to end poverty and injustice, through three components: empowerment, solidarity and campaigning.



Mr. Keshav Gautam - Head of Asia Country Coordination, AAI - is giving speech at CSP V Launching ceremony in Hanoi - November 2011

# Program Overview

## Empowerment

ActionAid's HRBA empowers people living in poverty to seek their rights and entitlements through:

- Building awareness and critical consciousness – enabling people to become rights activists;
- Organising and mobilising;
- Monitoring public policy and budgets
- Harnessing the power of communications
- Responding to needs through rights-based approaches to service delivery

*Mrs. Adyot, 38 years old, Dak Troi Commune, Mang Yang District, Gia Lai Province (LRP10) supported by AAV Project: Women groups for promoting women rights and protect women against domestic violence*

## 3.217 women and 226 disadvantaged groups get empowered to build their own sustainable livelihoods models



Shop opened at the monthly district market to present the products from local seed that has been reinvigorated in Da Bac District, Hoa Binh Province (LRP15)

In 2011, 196 trainings were organised on sustainable agricultural technique and practices for 5,732 people (3,217 women, 2,515 men) in 12 LRPs. In addition, 1,583 households in 10 LRPs were supported with revolving funds to apply knowledge and skills for small scale organic farming. This support was channelled through 226 community development clubs, interest groups and extension clubs with at least 50% members are poor women.

Additionally, capacity of 39 representatives from partners and local authorities on strategic planning for community groups and the use of PRA tools in planning

process has been supported by AAV for strengthening.

In order to promote collective actions, market access and competitive capability, farmer production groups were strengthened in LRPs in Hoa Binh, Dien Bien, Soc Trang Provinces to produce bio-fertiliser enzyme, rice seed or raising frogs. This helped enhancing income and sustainability of their productions with locally produced materials. In other LRPs in Dak Lak, Tra Vinh, Ha Tinh Provinces, piloted models on sustainable and organic agriculture were successfully introduced on a large scale and well recognized by local people, partners and authorities.

## We now can sow the seed as our own plan

To support peasants strengthen their rights and power over their own resources, ActionAid International Vietnam (AAV) works with ethnic minority and poor peasants in different groups in Hoa Binh Province, a local rights programme (LRP15), offering long-term alternatives to improved livelihoods.

The initiative started in Tay Mang Hamlet, Tu Ly Commune in Da Bac District. The seed production core group emerged in June 2010 from self-governed groups previously set up by AAV's programmes on literacy and community empowerment. The core-group of 7 women and 3 men piloted sustainable agriculture model. At the beginning, the group members were trained on traditional techniques of cultivation, seed selection, irrigation water conservation, using and producing of organic manure at different growth stages of rice. The members practiced what they learnt on their own pieces of land and terraces.

*"Before joining the project, with 1.000 m2 of two crop season, my family used the hybrid rice of Nhi Uu 838 variety. The yield we got was high but we do not want to use it anymore because it requires expensive input of seed and fertilizers. Besides, the Nhi Uu 838's seedlings are highly susceptible to pests and diseases. On top of it, we always have to depend on the*



Vung is happily preparing the rice seed for the new season

traders, who decide the prices of the seedlings, fertilizers, pesticides and the time they want to sell to us", Ms. Nguyen Thi Vung, member of the core-group revealed.

The two locally produced varieties of reviving seeds of BC 15 and MD 25 meet the criteria for purebred seeds as stipulated by government. The yield at the end of crop season reached 6 tons/ha. Up to now, a total of 5.3 tones were gained with an approximately of 4.2 tons for exchange (85% of BC-15, 15% of MD25), of those 3 tons were exchanged through trades. At the present, around 80% of households in the hamlet use the seed that pilot model produced through exchange or business with price of 25,000 VND/kg (EUR 0.85) while traders

are selling at 31.000 VND/kg (EUR 1.07). The core-group coordinates and manages seed multiplication in community. This is actually a shift in the power relation between the peasants and other market stakeholders. As the peasants got empowered, they united and now can manage to control their own prices of rice seed. More importantly, they need not depend on traders' inputs, required for the next crop, therefore, they will be proactive in deciding the right timing for the cropping, harvesting and above all selling grains.

*"This year, my family does not have to depend on the seed traders and we can sow the seeds as our own plan, this will help to ensure food for us", Vung said confidently.*

## Disadvantaged groups, especially women and children, are supported to get better access to quality education

People's, especially women's participation in ensuring that all stakeholders including parents, the teachers, the community and government fulfil their obligations to provide quality education for all as a basic right has been significantly improved this year in more than 100 schools where AAV supported.

With our engagement, children from ethnic minority groups and poor households have been provided with incentives for continuing education such as learning materials, text books, school bags, and scholarships. There were 44 children groups established in the schools or community with 2,168 children participated. These groups have regular meetings, in which children discuss about child rights and their difficulties in studying, in learning in Vietnamese official language instead of their own language, in understanding their own teenagers' problems and finding the ways to help each other learn better or overcome the language and culture barriers.

AAV facilitated extra-curricular activities enabling students to participate in Child Rights forum, Reading Day, Book festivals, learning and sport competitions, singing and drawing contests, etc. There were 27 training courses organized for 872 students to improve their leadership, facilitation skills, writing and communication skills, life skills, especially self-image, self-reflection



**"The more we read books, the more we love them",** says Nga, aged 12, grade 5, Luong Can Primary School, Thong Nong District, Cao Bang Province (LRP8). AAV Project: Book festival and school library

and team work. These courses also equipped them with knowledge on gender issues, child rights, prevention of school violence, child injury, using computers, personal hygiene, etc. Through such activities, the students became more confident and empowered to raise their voices on their needs and issues, not only in the school but also in their families and communities.

*Phan Thi Neo is the student of Class 3 A1, Ho Thau semi-boarding Primary School in Lai Chau Province. She is 8 years old. According to her, recently, many activities have been newly organized for students, such as sport competitions, the contest of "Our Vietnamese language" and others. Activities like these were not there before without AAV's help. "In the last school year, I did not know about our rights but now I was introduced about Child rights through the activities and the school radio. I am very happy and I really like to participate in these extra-class activities with my friends. I hope that more such activities will be there for us", she said.*

For the teachers, there were 43 training courses organized in 11 LRPs to improve their knowledge and skills. As a result, 2,378 education managers and teachers were equipped with better understanding on Child rights, active teaching method, making and using of learning aids, teaching skills for multi-grade class, applying IT in teaching and learning, lesson planning, monitoring and evaluation skills, class observation and giving feedbacks, using local materials for teaching and class decoration, management skills, building child-friendly school library, teaching with new curriculum of preschool, etc.

*From 27th - 29th of July and 7th - 10th of August 2011, 2 training courses on active teaching method and child-friendly environment were conducted for primary teachers and school managers in Hoa Binh Province. Ms. Ban Thi Mai, a teacher from Tu Ly Primary School said: "This method is really new and interesting to us. We have been teaching for more than 10 years but our method is "chalk-and-talk". This new interactive*

*method introduced in the course will attract children in the lessons and the teacher will become more enthusiastic".*

In order to promote education for all, one of our major interventions was to promote people's participation, especially women, in community development through 162 Reflect circles with 4,478 members (2,766 women and 1,712 men). In addition, capacity of 469 local facilitators and trainers has been improved through 40 enhanced training courses. Moreover, the capacity of 1,150 Community Learning Center (CLC) officers in 10 LRPs in Ha Tinh, Tra Vinh, Ha Giang, Cao Bang, Dak Lak, Soc Trang, Lai Chau, Hoa Binh Provinces was strengthened on planning and management skills, participatory approach, financial management, monitoring and evaluation, revolving fund usages, need assessment, identifying issues and solutions, facilitation skills, developing and using learning materials from local resources, Participatory Rural Appraisal (PRA), teaching methods for adults, mobilising people, etc.

*Van Van Sum, aged 28, has been participating in many activities of AAV's programme in LRP14, Tam Duong District, Lai Chau Province since 2008. In 2010, he was appointed to be the officer responsible for Binh Lu Commune's CLC. According to Sum, his knowledge and skills have been much improved after participating in AAV's programme in 2011. "From a poor background of young man who only*

*graduated from secondary school without further education or certifications, lack of confidence and skills, I have been supported to become a good CLC officer, who can accomplish assigned tasks and work with people in the community. My skills have become better and better. I'm happy that I was selected and supported to continue further study and confident working for my commune's development".*



Luyen with her two kids

## Learning for change

Ms. Quang Thi Luyen, aged 34, from Thai ethnic minority group, is a learner of Phieng Ban class, Thanh Nua Commune, Dien Bien District, Dien Bien Province. Due to her family condition, she had to drop out of school at grade 2 to help her parents earn living. After getting married and having the first child, she intended to attend a continuing education class. Unfortunately, her first child suffered from leukemia and once again, she lost a chance for learning. She and her husband had to work very hard to afford the treatment and education of their children.

With assistant from AAV, the Center of Community Development (CCD) of Dien Bien (AAV's local partners) introduced Luyen to a community development center (CDC). Thanks to the tireless effort of Luyen and the CDC's facilitator, she has become more and more confident. Luyen participated in group activities to gain more knowledge about

farming, husbandry and family health-care. After a short time, she gets access to a loan from the bank and successfully applies new knowledge in daily farming works. *"Knowing the benefits from learning, I actively persuaded other women in my hamlet participating in the classes to gain more knowledge for family economic development and poverty elimination. Currently, the class in my hamlet has 20 female learners", she said. Luyen participated in the campaign of Global Action Week (GAW) 2011 on education for women and girls. Luyen was speaking at the campaign to share her story with other people and talk about how learning helps improve her and other's life. Her story was selected and awarded by Ministry of Education and Training (MOET) and printed in the Big book of GAW 2011. The story concluded with her philosophy of change: "Now we all think that learning is the right and responsibility of everyone. It is necessary to learn and change our lives for the better".*

# Program Overview

## Campaigning

ActionAid believes that the root cause of poverty is an unjust distribution of economic, political or social power and resources resulting in oppressive structures and processes at local, national and international level. Campaigns seek to address the structural causes of poverty - such as unfair policies or corporate practices - building support among citizens to challenge power structures, in order to bring about long-term systemic change. We will not achieve system change without campaigning, and thus campaigning is central to our theory of change.

*A meeting organized in Hiep My Dong Village, Cau Ngang District, Tra Vinh Province (LRP6) in response to GAW 2011 campaign*



## Campaigning for sustainable livelihood models

AAV supported members of Civil Society Inclusion in Food Security and Poverty Elimination Network (CIFPEN) (consisting of Vietnamese NGOs working on farmers, women, landless, gardening issues) through International Food Security Network (IFSN) project funded by EC and AAV. Consciousness and capacity building through HRBA and many other trainings were facilitated for the network members. As a result, the network was successful in organising and mobilising members, which increased to 47 from originally 12 and are currently reaching out to many different locations. In 2011, CIFPEN members have conducted different research and documentation

of best practices on organic and sustainable agriculture in Vietnam for advocating a wider replication at national level. It also participated actively in regional and international campaigns on sustainable agriculture in 2011. Recommendations by CIFPEN members were presented to Ministry of Agriculture and Rural Development (MARD) on better controlling of hybrid seeds.

With the objective of raising the voice of rights holders, promoting advocacy with government and policy makers, Hunger Free Campaign was organised through workshops or mass mobilization events at 6 LRPs and attracted

1,276 participants (708 women, 568 men) not only from community but also from local, governmental authorities (Farmer Association, Party Committee, Women Union...). At national level, researches on sustainable agriculture and food security for poor people in the resettlement area of hydro power project, where AAV engaged with CIFPEN to implement, provided more evidences to call for duty bearers' accountabilities. During the year, AAV also responds to Hunger Free campaign at international level by collecting data to contribute to global Hunger Free Scorecard initiative.



*Workshop "Together to end poverty" in Ninh Thuan Province (LRP4) in response to AAI's Hunger Free Campaign, October 2011*

## Campaigning for better access to a quality education



*Music festival in Luong The Vinh primary school in Go Vap District (LRP5) in response to Global Action Week (GAW) for Education 2011*

In 2011 AAV invested in a communication campaign on national television and radio channels to raise awareness of entire society on education for girls and women. During the week, the trailer of GAW 2011 along with many talk shows, dialogues, documentary films, short films were broadcasted on major channels of Vietnam Television (VTV) and The Voice of Vietnam (VOV) with participation of representatives from MOET, ActionAid, UNESCO and VCEFA. For the first time ever, a blog [www.GAWinVietnam.wordpress.com](http://www.GAWinVietnam.wordpress.com) was created for reference on GAW and raising the awareness of the society on the education issues. After the action week, a collection named

“Big Book” with selected stories about the education of women and girl was consolidated, published and sent to all the Departments of Education and Training in the country.

At the local level, we supported our partners in 12 LRPs to organize series of activities with participation of 13,761 people including representatives of local government, local associations, education managers and teachers, students (especially girls and ethnic minorities), parents, media, donors, CDC’s members, CLC’s officers, etc. Through different forms of mobilization and dialogues, communities get aware of the GAW 2011.

The GAW 2011 campaign in Vietnam has great impact on people and drew attention of the authorities and communities on education for women and girls. Policy makers and representatives of MOET engaged to the campaign and committed with follow-up actions and AAV is watching this closely.

## 8 million people all over the country get informed on safe solutions for disaster preparedness

AAV continued to successfully lead the media campaign, named JANI3, for Joint Advocacy Network Initiative in Vietnam (JANI) for Disaster Risk Reduction (DRR) advocacy and actively engage with the Disaster Management Working Group (DMWG), the most active network of emergency response in Vietnam.

The JANI3 media campaign aimed to raise public awareness on DRR and Climate Change Adaptation (CCA). The campaign provided journalists with practical observations and reflections on the implementation of JANI activities, cooperated with relevant TV/radio channels, and promoted the cooperation between JANI and the media. The campaign started from July 1st, 2011 and completed on October 31st, 2011. Activities were: (1) Media tours to project site: 03 media trips for 14 journalists from different media outlets (televisions, newspapers and radio voices) to share good practice on DRR; (2) A contest to select the best article in DRR was organised to promote the participation of media in the process of public awareness raising on DRR work in Vietnam; (3)

Communication activities to raise awareness on disaster prevention were organized through television network with the network’s overall slogan “Together for a safer community disaster” such as production of a 10-minute documentary film to broadcast on VTV1, VTV2 and VTC14; (4) Orientation meeting for the journalists to understand the objectives of the project and on DRR work in Vietnam and the final meeting to report the impacts of DRR work in Vietnam through the view of the press.

The result of the campaign was impressive: 16 articles were published on 7 daily newspapers and online newspapers including: Nhan Dan, Hanoi Moi, Dat Viet, Quan Doi Nhan Dan, Lao Dong newspaper, Vietnam News Agency, and the Vietnam Communist Party Electronic Journal; 10 articles were issued on the Radio Voice of Vietnam; one 10-minute documentary and 3 roundtables and 3 TV news on the Vietnam Television: VTV1, VTV2, VTC14 channels. Coverage of the JANI3 media campaign was about on 8 million people all over the country.



*Reporter of Vietnam Television – Channel 1 (VTV1), as a member of JANI, is broadcasting information of safe solution for households after storms/floods*

Migrants workers are facilitated to hold dialogues with policy makers on their labour and women's rights



*Workshop in HCMC on promoting gender equality among female migrant workers – co-organized by AAV and Vietnam Confederation of Labor*

Campaigns have been the priorities in 2011 alongside with empowerment and solidarity. Two surveys to access the satisfaction and accessibility of female migrants to public services have been conducted at 2 LRPs. The findings of the surveys have been used to organize policy dialogues to call for the accountability of the public service providers in ensuring better access to public services for female migrants at destination areas. The policy dialogues attracted 110 participants including service providers who come from education, health care and public administration, to hold the dialogue and respond to questions by migrants in their rights.

At national level, AAV coordinated with Vietnam Confederation of Labor to conduct one workshop and one policy dialogue on promoting gender equality among female migrant workers and role of Trade Unions in improving migration policies to be more gender sensitive. The 80 participants of 2 events (40 for each) are policy makers representing Committee of Social Affairs and other related Committees in the Vietnam National Assembly, Ministry of Labor, Invalids and Social Affairs, Vietnam General Confederation of Labor, Vietnam Chamber of Commerce and Industry, and Trade Unions of different provinces. The results and

information on the policy dialogue were broadcasted by media: Labor Newspaper, Laborer's News, and website of Vietnam General Confederation of Labor, which helped spreading the effects of the events to attract more attention of public on female migration, feminization of the labour, their problems, blocks in policies and alternatives.

At national level, one qualitative research on women and internal migration has been conducted. Its findings will be important inputs for intervention planning in the coming time.

# Program Overview

## Solidarity

Solidarity is absolutely fundamental to ActionAid – it is part of the core of who we are and what we do – connecting supporters in one part of the world with people who are struggling in another part. In taking solidarity action we all become human rights activists. Solidarity can play a key role in linking our local, national and international work – from people to people and various networks/alliances.



*Ms. Odida, Chairperson of AAI International Board of Trustee paid a visit to Tan Minh Boarding school in Hoa Binh Province (LRP15)*

## Women to women solidarity gives me more strength to deal with violence

Migrating from the countryside to the city, not many women are supported by their family members. They either come alone or bring their family with them. Some are lucky to be supported by their husband, some fall in double plights of poverty and domestic violence. Le Thi Phien, 45 years old, is one of the cases.

Phien has migrated to Go Vap District, Ho Chi Minh City since 2004. The family of 4 people including her, her husband, and 2 daughters lived in a small rented makeshift house of 25 m<sup>2</sup>. Phien has experienced a harsh life when she had to take care of the family members' health and education and being a bread earner for the family at the same time. *"I do cleaning or whatever chores people pay me. After that, I collect the used bottles to sell as junk for earning some extra money. My husband is a motorcycle taxi driver who gets unstable income. He left early morning and came back late at night often drunk. He used to yell at me and children and became violent without any reason."* Phien's husband is a patriarchal man, who

wants his wife and children unconditionally to obey him. *"I was beaten just because I was too ill to have sex with him"* Phien said.

Combating domestic violence has been one of the components of Development Programme of AAV at urban Go Vap District of Ho Chi Minh City. Many communication events have been organized to raise awareness of the public on domestic violence, harming women and their freedom to live, to work and to enjoy life. Phien's husband as many other perpetrators are invited to participate so that they understand that physically or psychologically harassing their wife is illegal and can be sentenced to jail. Many training on social work skills have been conducted for Women's Union members to help them handle domestic violence cases. Victims like Phien have been supported and empowered with knowledge and skills to be self-protective. They also join self-help groups to share their stories and ask for help when the situation is out of control. Phien said: *"Since joining the group, I have learnt that behavior change is necessary*



*Phien is sitting at the entrance of her house telling her story happily*

*for me and my husband to stop his violence at home. I also got a chance to share with other women to seek their support and advice".* Learning about Phien's situation, the Ward Women's Union and steering members of self-help groups regularly visited her house and talked to her husband. With legal and emotional information on domestic violence provided, Phien's husband understands that it is illegal and immoral on his part to beat his wife and children. Slowly but firmly Phien's neighbours witnessed fewer violent behaviours or speeches by her husband and Phien is getting happier every day.



**"Education for girls and women is the foundation for development"** – People's solidarity actions in Hiep My Dong Village, Cau Ngang District, Tra Vinh Province (LRP6) to promote knowledge and skills for girls and women

Taking the opportunity of the National Election, which happened in 2011, for promoting more potential women to participate in People's Councils at all levels, AAV has been the leading organization to promote people's solidarity for women in politics. AAV supported conducting series of training to provide potential women leaders with skills to take part in social and political activities at their localities since 2008. 2011 was the year to achieve the outcomes of the previous efforts.

After the election, 294 women have won different positions in People's Councils at ward, district levels such as ward/commune chairwoman, people's council chairwoman and members of People's Councils having voice in decision-making process in their localities. 22 communication events have targeted the local authorities to ensure gender equality in politics attracting more than 1,400 people to participate. The public was more aware of their women candidates, their strengths, qualifications and capabilities to bring changes to the community. After the election, 40 new potential women are identified and trained for the next elections.

## People's solidarity actions helped 49.159 people to respond in emergency



AAV supports with food and non-food items for poor people hit by flood in Ha Tinh Province (LRP2)

In 2011, AAV mobilized and extended solidarity to most vulnerable communities in emergency situations. 10,122 households with 49,159 people (19,292 women, 6,718 girls, 6,493 boys and 16,656 men) have been provided with food, non-food items, hygiene, seeds, livestock, and livelihood supports during the disasters and capacity building in disaster risk reduction afterwards.

Assistance was provided in time to thousands of victims of the flood in Ha

Tinh Province. 23 new village disaster reduction committees (VDRC) were established in Dak Lak Province (Central Highlands) and Cao Bang Province (Northern mountainous area), increasing the number of VDRCs in the operation area of AAV to 64 in total. Significantly, youth were actively mobilized in DRR programs in Cao Bang Province where 11 youth village rescue teams were founded and worked as a subordinated team to VDRCs. VDRCs in the operation area of AAV were networked

through workshops to share good DRR practices so that these experiences could be disseminated throughout communities.

## H'Duyen's Story

"In 2011, when the rescue team helped us recover the roof of my house I remember of the situation in 2000. It was a huge typhoon. My husband died because we could not take him to the hospital. Our house and the crops were terribly damaged due to the storm. Thanks to AAV who mobilized solidarity from Swedish people with fund and technical supports, we now have enough food for the whole year and my children can continue going to school. A group of the flood victims and communities were organized for discussion. We debated on what we need and how we wanted to do for livelihood after the flood. I have found that after 10 years of hunger and suffering, with AAV's assistance and solidarity, my family now has enough food for the whole year. We feel secured when the flood comes as we are trained to proactively prepare and respond. On top of it, members of rescue team are always available to assist us. The nightmares of the terrible floods in 2000 have gradually been fading in my sleep". Said H'Duyen, Ede minority group, Phu Loi Village, Quang Phu Commune, Krong No District, Dak Nong Province.



H'Duyen is feeding her ducks

## A Phet's Story



A Phet is volunteering in his village rescue team

A Phet is a man of Sedan ethnic minority group. He is 36 years old and lives in Dak Riep 1 Village, Dak Na Commune, Tu Mo Rong District, Kon Tum Province, Vietnam. His village is very poor. Villagers mostly earn a living by growing rice. When the Ketsana Storm came in 2009, people did not know where to evacuate. A landslide occurred in his village, destroying the children's school and villagers' rice fields. Everyone was scared.

When the DEC project started in the commune in 2010, A Phet volunteered to join the village rescue team of Dak Riep 1 Village. He learned

how to rescue people, discussing with villagers to identify the safe spot to evacuate people when storms come. He also learned how to use the First-Aid kit. A year later in 2011, being asked of what he thought when he decided to join the village rescue team, A Phet cheerfully shared: "I joined the village rescue team because I want to help my villagers. I thanked DEC and ActionAid for helping us to form our village rescue team. After the Ketsana Storm, we were very afraid but now we are not anymore. Now we know where to evacuate villagers if storms come".



Children from Ninh Phuoc District (LRP4) are granted with gifts from Italy sponsors

# Partnership and resources

By the end of 2011, the total income of AAV was GBP 2,918,000. This fund mainly came from regular income such as child sponsorship (CS), Next Step and Amico sources besides grants from Institutional donors (IrishAid, DFID and EC) and High Value donors (Benoy Foundation, Postkodstiftelsen Foundation, The Civil Society Education Fund (CSEF), Stanley Thomas Foundation and AA International). Actual income from Partnership and others was recorded at GBP 907,000, accounting for 31% of the total income of AAV. Income from all regular giving reached GBP 2,011,000. This made up 69% of the total income of AAV and presented a reduction rate of 5% from 2010 levels.

As a major funding source, child sponsorship has operated in 18 LRPs across the country. The fund was raised from 11,043 child sponsors from United Kingdom, Ireland, Spain, Greece, Sweden, and Italy. In addition, 192 Amico and 1,695 Next Step sponsors were maintained over the year. By end of 2011, we have total of 12,930 sponsors.

In 2011, for the first time, AAV piloted dual-fund mechanism in LRP9. This approach has diversified funding source, seeking the higher return and lower risk of fundraising market downturns to ensure a stable base of support.

| Funding Affiliates    | Sponsors      |
|-----------------------|---------------|
| UK                    | 1,483         |
| Italia                | 4,047         |
| Spain                 | 2,517         |
| Ireland               | 1,501         |
| Sweden                | 484           |
| Greece                | 1,011         |
| <b>CS (total)</b>     | <b>11,043</b> |
| <b>Amico (Italy)</b>  | <b>192</b>    |
| <b>Next Step (UK)</b> | <b>1,695</b>  |
| <b>Total links</b>    | <b>12,930</b> |



*To make living* - Photo by Pham Duc Quynh – Runner-up Prize of the photo contest “Youth Action on Development” organized by AAV and Vietnam Student Newspaper

# Moving Forward in 2012

In 2012, AAV will focus its efforts in some key areas, to start delivering of CSP V mandate:

- Completion of human resources restructuring and stabilisation of the organization.
- Conduct training for all AAV staff and key staff from partners on HRBA 2.0. Localization of HRBA manual.
- Develop, refine/review and launch the management policies on finance, consultancy, IT, guiding manuals for staff internal use, such as Admin Guidelines, Induction Package, Delegation of Authority Framework.
- Completion or review and development of new strategies for all LRPs, departments in AAV, in line with CSP V.
- Selection and development of core groups of staff for key tools in HRBA and in development in the new period.
- Investment for programme quality including monitoring and evaluation, for programmes on youth, climate change and governance. Completion of handing over and preparation of handing over for phasing out LRPs as per the plan.
- Improvement of financial management and contract management. Enhancing accountability of related stakeholders in financial and audit reports.
- Improvement of working environment and increase of stabilization of the two regional programme offices in the Central Highlands and the South.
- Raise an additional of at least GBP 1 million. Organize at least 1 fund raising event and start the pilot of face-to-face local fund raising. Improve the quality of Child Sponsorship programme and maintain the links.
- Re-organize the urban poverty programme towards a long term engagement and commitment, focusing on urbanization and its impacts.
- Successfully organize at least one policy advocacy campaign on one of the priorities specified in the CSP V. Strengthen the communication work and channels of communications on AAV.
- Start preparation of the establishment for Knowledge Hub with appropriate activities, budget and human resources.
- Prepare human resources and materials for nationalisation process.
- Organize the celebration of AAV 20 years co-travelling with Vietnam to end poverty.
- Develop the strategic partnership with CPs and Affiliates, such as UK, Australia, America, Denmark, India, China, Haiti/Brazil, Italia, and Malawi/Nigeria, strengthen the South - South cooperation with Uganda, Myanmar, Cambodia and China.



*AAV staff at the CSP V Launching ceremony, Hanoi, November 2011*

# Financial Performance

Table 1: Income sources in 2011 ('000 GBP)

## Income sources

|                        |              |             |
|------------------------|--------------|-------------|
| <b>Income-TOTAL</b>    | <b>2,918</b> | <b>100%</b> |
| Regular Giving         | 2,011        | 69%         |
| Partnership and others | 907          | 31%         |

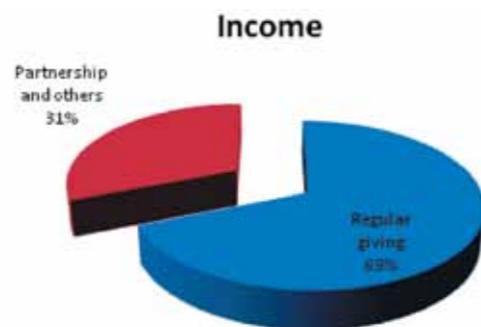


Table 2: Income analysis in 2011 ('000 GBP)

## Income Analysis

| Funding Source                       | Amount in ,000 GBP | %           |
|--------------------------------------|--------------------|-------------|
| UK                                   | 696                | 24%         |
| Italy                                | 563                | 19%         |
| Greece                               | 179                | 6%          |
| Ireland                              | 603                | 21%         |
| Sweden                               | 159                | 6%          |
| Denmark                              | 61                 | 2%          |
| Spain                                | 414                | 14%         |
| Vietnam (through funding affiliates) | 243                | 8%          |
| <b>Total</b>                         | <b>2,918</b>       | <b>100%</b> |

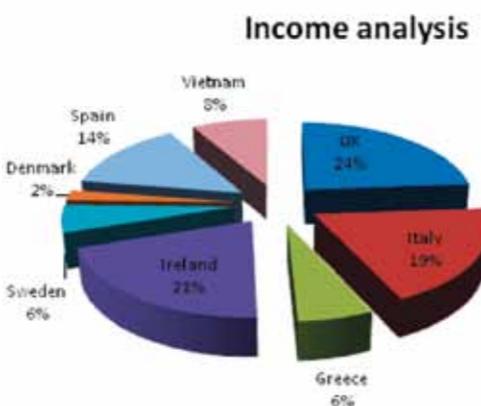


Table 3: Expenditure 2011 ('000 GBP)

## Expenditure

|                          |              |             |
|--------------------------|--------------|-------------|
| Project                  | 1,883        | 77%         |
| Support                  | 352          | 15%         |
| Governance               | 27           | 1%          |
| Fundraising              | 172          | 7%          |
| <b>Expenditure-TOTAL</b> | <b>2,434</b> | <b>100%</b> |

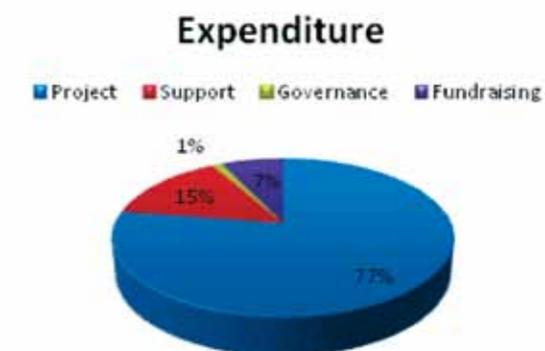
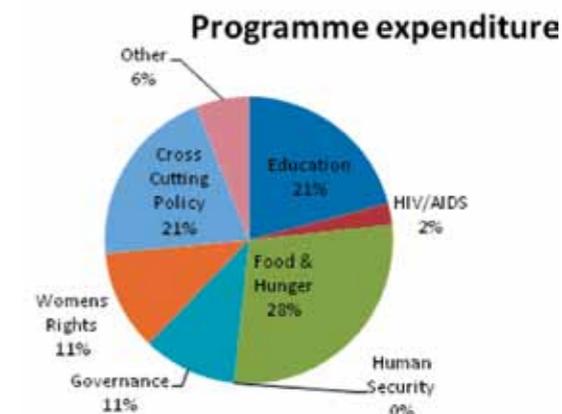


Table 4: Program Expenditure 2011 ('000 GBP)

## Program Expenditure

| Exp-Project               | Total        | %           |
|---------------------------|--------------|-------------|
| <b>Exp-Project-Direct</b> | <b>1,883</b> | <b>100%</b> |
| Education                 | 393          | 21%         |
| HIV/AIDS                  | 45           | 2%          |
| Food & Hunger             | 535          | 28%         |
| Human Security            |              | 0%          |
| Governance                | 198          | 11%         |
| Women's Rights            | 213          | 11%         |
| Cross Cutting Policy      | 388          | 21%         |
| Other                     | 111          | 6%          |



# Auditors' Report

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## AUDITORS' REPORT

To: **The Management of the Representative Office in Vietnam of ActionAid International**

We have audited the accompanying balance sheet of the Representative Office in Vietnam of ActionAid International ("ActionAid Vietnam" or "AAV") as at 31 December 2011, the related statement of income and expenditures for the year then ended, and the notes thereto (collectively referred to as "the financial statements"), as set out from page 4 to page 16.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the accounting policies set out in Note 3 of the Notes to the financial statements. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the accompanying financial statements give a true and fair view of, in all material respects, the financial position of ActionAid Vietnam as at 31 December 2011 and its income and expenditures for the year then ended in accordance with the accounting policies set out in Note 3 of the Notes to the financial statements.



**Dang Chi Dung**  
Deputy General Director  
CPA Certificate No. D.0030/KTV

For and on behalf of  
**DELOITTE VIETNAM COMPANY LIMITED**

25 April 2012  
Hanoi, S.R. Vietnam

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**La Toan Thung**  
Auditor  
CPA Certificate No. 0771/KTV

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REPRESENTATIVE OFFICE IN VIETNAM  
OF ACTIONAID INTERNATIONAL  
2<sup>nd</sup> Floor, Block A, HEAC Building, 14 - 16 Ham Long  
Hoan Kiem, Hanoi, S.R. Vietnam

FINANCIAL STATEMENTS  
For the year ended 31 December 2011

## STATEMENT OF INCOME AND EXPENDITURES

For the year ended 31 December 2011

Unit: £'000

|   | Notes              | Year 2011    | Year 2010    |
|---|--------------------|--------------|--------------|
| <b>INCOME</b>   |                    |              |              |
| Regular giving  |                    | 2,011        | 2,129        |
| Official partnership income                           |                    | 704          | 853          |
| Other partnership income                              |                    | 216          | 97           |
| Other income  |                    | (13)         | 3            |
|   | <b>10</b>          | <b>2,918</b> | <b>3,082</b> |
| Transfer in and out from ActionAid International, net | 9                  | (142)        | (58)         |
| <b>TOTAL INCOME</b>                                   |                    | <b>2,776</b> | <b>3,024</b> |
| <b>EXPENDITURES</b>                                   |                    |              |              |
| Programme/Project costs                               |                    | 1,883        | 2,526        |
| Support costs   |                    | 352          | 295          |
| Fundraising costs                                     |                    | 172          | 194          |
| Governance costs                                      |                    | 27           | 19           |
| <b>TOTAL EXPENDITURES</b>                             | <b>11 &amp; 12</b> | <b>2,434</b> | <b>3,034</b> |
| <b>EXCESS (DEFICIT) OF INCOME OVER EXPENDITURES</b>   |                    | <b>342</b>   | <b>(10)</b>  |
| <b>FUND BALANCE AT THE BEGINNING OF THE YEAR</b>      |                    | <b>740</b>   | <b>728</b>   |
| <b>FOREIGN EXCHANGE DIFFERENCE</b>                    |                    | <b>4</b>     | <b>22</b>    |
| <b>FUND BALANCE AT THE END OF THE YEAR</b>            |                    | <b>1,086</b> | <b>740</b>   |



**Hoang Phuong Thao**  
Country Director  
25 April 2012

**Tran Lan Huong**  
Head of Finance and Administration

The notes set out on pages 6 to 16 are an integral part of these financial statements

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**Smile** - Photo by Pham Tien Dat - Online Vote Award of the photo contest named "Youth Action on Development" organized by AAV and Vietnam Student Newspaper



Country Representatives and Directors from peer INGOs congratulating AAV's CSP V Launching (Hanoi, November 2011)